

12/3/45

PROGRAM CODE

A station shall be responsible for all material broadcast over its facilities. A person responsible directly to the management of the station shall be in authority over each program.

News:

News shall be presented with fairness and accuracy, and the station shall satisfy itself of the reliability of its news sources. News shall not be presented in a biased manner, nor shall it be selected for the purpose of furthering or hindering either side of a public issue.

Editorializing and statement of opinion on the news shall be clearly differentiated from news reporting.

Race and Religion:

Stations shall not broadcast any material attacking any racial or religious group, or leading in any way to racial or religious discrimination.

Misrepresentation:

All forms of misrepresentation are forbidden. Rebroadcasts shall not be represented as original programs.

Profanity and Obscenity:

The Communications Act of 1934 provides: "No person within the jurisdiction of the United States shall utter any obscene, indecent, or profane language by means of radio communication." Violation of this law is a Federal offense.

Stations are required to take effective action to prevent the use of any material of doubtful propriety over their facilities, and shall take disciplinary action against any individual thus endangering the station.

Call Letters:

No station shall broadcast as its own the call letters of another station over its facilities. (The use of call letters in dramatic programs may be allowed, but should be avoided if possible).

Distress Signals:

"No person within the jurisdiction of the United States shall knowingly utter or transmit, or cause to be uttered or transmitted, any false or fraudulent signal of distress or communication relating thereto." (Communications Act of 1934, Section 325).

A station shall be responsible for all material presented over its facilities. A review of material is necessary to the management of the station shall be in accordance with each program.

Notes:

News shall be presented with fairness and accuracy, and the station shall maintain itself of the reliability of its news sources. News shall not be presented in a biased manner, nor shall it be used for the purpose of propaganda or financial gain.

Editorial material shall be presented in a fair and balanced manner, and shall not be used for the purpose of propaganda or financial gain.

Station shall not propagate any material attacking any racial or religious group, or leading to any form of racial or religious discrimination.

All forms of discrimination are prohibited. Station shall not be responsible for any material presented.

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Political Candidates:

If a station permits a candidate for public or campus office to use the station for broadcasting campaign material, it shall provide equal opportunity to all other bona fide candidates. However, the station is under no obligation to permit the use of its facilities by anyone.

Sponsored Programs:

All sponsored programs shall be presented as such, and the name of the sponsor given at the time the program is broadcast, as provided in section 317 of the Communication Act of 1934.

Length of Commercial Copy:

The length of commercial copy on all programs shall be limited to the following:

5 minute programs.....	1 minute	45 seconds
10 minute programs.....	2 minutes	
15 minute programs.....	2 minutes	30 seconds
25 minute programs.....	2 minutes	45 seconds
30 minute programs.....	3 minutes	
60 minute programs.....	6 minutes	

Exception to the above shall be made in the case of "musical-clock" programs and similar programs consisting of a number of short musical selections and advertisements for two or more sponsors. During such programs, musical selections shall not be interrupted for a commercial; no more than one commercial shall be read between each selection.

Programs over one hour in length shall be limited to six minutes per hour of commercial copy.

Control over other programs:

No commercial commitment of a station shall affect any program other than the one sponsored. No contract granting or implying any right of control or censorship over programs other than the one sponsored shall be acceptable.

Block schedule:

Within ten days after the beginning of each semester, each station shall submit to IBS in New York a copy of its block schedule for that semester, listing the days and hours of regular operation, and the days and hours of each regularly scheduled program. The block schedule will also show the hours, if any, which are reserved for single programs. The station will also submit the dates on which it proposes to broadcast.

Each station shall notify IBS within a week of any change in the above block schedule.

General conditions

If a station desires to participate in the program of this station, it must provide a copy of the program to the station at least 10 days before the date of broadcast. However, the station is under no obligation to accept the program if it is not satisfied by anyone.

Sponsored programs

All sponsored programs shall be presented as such, and the name of the sponsor shall be given at the time the program is broadcast, as provided in section 317 of the Communications Act of 1934.

Length of commercial copy

The length of commercial copy on all programs shall be limited to the following:

5 minute programs.....	1 minute
10 minute programs.....	2 minutes
15 minute programs.....	3 minutes
20 minute programs.....	4 minutes
25 minute programs.....	5 minutes
30 minute programs.....	6 minutes
40 minute programs.....	8 minutes
45 minute programs.....	9 minutes

Exception to the above will be made in the case of "musical-clock" programs and similar programs consisting of a number of short units of 15 seconds and 30 seconds for use in spot advertising. Such programs, musical selections shall not be interrupted for a commercial; no more than one commercial shall be run between each selection.

Programs over one hour in length shall be limited to six minutes per hour of commercial copy.

General over other programs

In commercial copy, the name of a station shall appear at the beginning of each copy. No commercial shall be broadcast over another other than the one approved shall be accepted.

Other conditions

When the date when the deadline of a copy is reached, each station shall submit to the station a copy of the program schedule for the week ending on the date of the deadline. The station will also submit the date and hour of regular operation. The station will also submit the date and hour of the program. The station will also submit the date and hour of the program. The station will also submit the date and hour of the program.

Each station shall notify the station a week of any change in the above schedule.

Program Log:

Each station shall keep a program log listing the date, time, place of origin, and the title of each program, to be signed by the person in authority who is present when the program is being broadcast. The type of program shall also be indicated--for example: music, drama, variety, news, etc., and whether the program is recorded or live, and whether sustaining or commercial, and the sponsor's name.

It is recommended that a full production report be kept, listing each item on the program, the title of each musical selection, and the staff participating in the program.

File Copy of Script:

A complete copy of the script of every program shall be retained. It must include all corrections and changes, except for ad lib announcements.

Retention of records:

The program log and the file copies of scripts shall be retained for a period of two years from the date of broadcast, and must be made available to IBS on request. Permanent retention of these records is recommended.

Station Identification:

Station identification and location shall follow every program, at least once every hour.

The recommended procedure is as follows: Each program shall end thirty seconds before the beginning of the following program. The closing words of each program shall be "This is the Intercollegiate Broadcasting System" (which phrase is called the system cue). Immediately following the system cue, the station identification shall be made, followed by spot announcements (if any). In case of a station announcement in the body of the program, there shall be a break of fifteen seconds following the system cue.

(The above recommended procedure must be followed on IBS network programs).

Recorded programs:

Recorded programs shall be identified as recorded at the beginning and end of each such program. This applies to programs which are partly recorded. (However, recorded music used in dramatic programs need not be announced as such).

Program Log:

Each station shall keep a program log listing the date, time, place of origin, and the title of each program, to be signed by the person in authority who is present when the program is being broadcast. The type of program shall also be indicated--for example: music, drama, variety, news, etc., and whether the program is recorded or live, and whether originating on commercial, and the sponsor's name.

It is recommended that a full production report be kept, listing each item on the program, the title of each musical selection, and the artist participating in the program.

File Copy of Sample:

A complete copy of the entire set of every program shall be retained. It must include all corrections and changes, except for ad lib announcements.

Retention of records:

The program log and the file copy of records shall be retained for a period of two years from the date of broadcast, and must be made available to FBI on request. Permanent retention of these records is recommended.

Station Identification:

Station Identification and Location shall occur every program, at least once every hour.

The recommended procedure is as follows: Each program shall end thirty seconds before the beginning of the following program. The closing words of each program shall be "This is the International Broadcasting System" (which phrase is called the system cue). Immediately following the system cue, the station identification shall be made, followed by any program content (if any). In case of a station announcement in the body of a program, there shall be a break of fifteen seconds following the system cue.

(The above recommended procedure must be followed on all network programs.)

Recorded programs:

Recorded programs shall be identified as recorded at the beginning and end of each such program. This applies to programs which are actually recorded. However, recorded music used in dramatic programs need not be announced as such.

Compliance with other authorities:

Stations are responsible for seeing that all commercial material complies with the provisions of the Federal Trade Commission, and other applicable authorities.

Stations shall obey all provisions of the copyright law. This provides that no copyrighted literary or musical material may be used without permission of the copyright owner. (It is a violation of a copyright, as well as Section 325 of the Communication Act, for a ~~station~~ station to rebroadcast a program from another station or to transmit it over lines, without full permission of the station originating the program).

Libel and slander are legal offenses and are forbidden.

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copyright, as well as Section 238 of the Communication Act, for a
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program).

Libel and slander are legal matters and are forbidden.